

B U C K L E Y

L O N D O N

For Immediate Release

Images attached – Cleo Collection, Eternal Collection, Mayan Collection

Buckley London to Showcase SS20 Collections at TFWA Cannes

British jewellery brand, Buckley London have announced their return to TFWA Cannes this September to exclusively unveil their Spring Summer 2020 collections.

The new range consists of 4 women's collections, an abundance of new gifting pieces plus additions to the current men's collections. Tones of silver, gold and rose gold run throughout the SS20 collections, perfectly finished with finite details of twisting, quilting and Aztec patterns.

Amongst the upcoming season's range is the delicate, feminine 'Eternal' collection, taking inspiration from artistic and naturally forming sculptures, with flowing, abstract shapes interlinked and finished in silver plating and rose gold tone. The 'Mayan' collection will be exclusively unveiled at the exhibition and has been inspired by ancient South American themes, with a range of pendants and earrings designed with intricate cut out detailing finished in silver plating. Delicately twisted, gold plated rings entwined together form the basis of the 'Cleo' collection, also included within the SS20 showcase in Cannes.

The travel retail exclusives range is set to expand further from Spring Summer, with exciting and innovative new additions to our inflight range, including mesh charm bracelets, travel inspired pieces and a vibrant rainbow collection.

The current men's range will see 7 new additions to collections such as Novello and Logan, with semi-precious beaded bracelets and steel cuffs carved with intricate patterns, amongst other contemporary designs.

Christina Lenihan, Design Director for Buckley London said: "TFWA Cannes is our biggest show of the year and the perfect opportunity to meet with customers both current and new, whilst showcasing our fantastic range of jewellery. The SS20 collections are such a strong move forward for the brand and we are super excited to be exclusively unveiling the new collections in September."

Visit Buckley London at stand H4, Red Village at TFWA Cannes, from 30th September – 4th October 2019.

To book an appointment, please contact enquires@buckleylondon.com.

ENDS

For media enquiries, please contact jennifer@buckleylondon.com or call +44 (0)113 3885321.

Notes to Editors

- Established in 1989, Buckley London is a leading British jewellery brand known for its range of aspirational yet attainable products for any occasion. Every Buckley London piece is designed by an in-house team of designers, creating unique twists on the latest fashion trends whilst remaining true to the brand's British heritage and trademark quality.
- An award-winning brand, Buckley London has been acknowledged with numerous international accolades such as 'Best Costume Jewellery' four times at the UK Jewellery Awards, 'Best New Inflight Product' three times at ARC London, 'Best New Jewellery Product at DFNI and 'Best Costume Jewellery' for four years in a row at ARC.
- Buckley London is the designer of The Poppy® Collection. Since 2010, the partnership has enabled the charity to raise over £1.3 Million through the sales of poppy brooches which have been worn by a host of high profile celebrities and influential figures such as the Duchess of Cambridge, Angelina Jolie and Lady Gaga.
- Buckley London has an ever-growing global presence and currently supplies over 1000 retail outlets worldwide including 300 high street stores, 140 airlines, 100 airports and over 80 cruise ships.

Be Happy, Be Loved, Be You

Discover more at buckleylondon.com



[@BuckleyJeweller](https://twitter.com/BuckleyJeweller)



[@buckleylondon](https://www.instagram.com/buckleylondon)



[BuckleyLondon](https://www.facebook.com/BuckleyLondon)