



Press Release

TRU VIRTU® “CLICK & SLIDE” Wallet – Reduced to the Max

The technology of the TRU VIRTU® CLICK & SLIDE wallet has been developed, patented and is made in Germany. It offers fast access to the most important cards, while not being much bigger than a credit card itself.

The German Original has established itself as a great addition to the travel goods industry.

With the touch of one finger up to five cards slide out of the RFID protected aluminium case automatically, without the need to even open the wallet. The envelope is made out of the finest Italian leather and offers additional space for bank notes and credit cards. It also offers the possibility to use “Tap and Go” cards, for example for the Metro, conveniently.

“Reduced to the Max!” - Maximum functionality at minimum size: For frequent flyers or globetrotters at airports around the world – it protects against electromagnetic radiation and demagnetization of credit cards. Anyone who has ever been in a holiday mood and became a victim of demagnetized, lost, or even stolen cards will appreciate these features.

TRU VIRTU® puts special emphasis on high-quality materials and sustainable sourcing and production.

All our leathers are carefully selected and come from tanneries in Italy. These tanneries are mostly family businesses with a long tradition. They acquired enormous skills and craftsmanship in treating this natural product to turn it into the elegant leather that is used for our products.

The production of the CLICK & SLIDE itself is set up in Germany. Our different suppliers within Germany apply strict standards regarding the quality of the product and the protection of the environment. Close attention is paid to corporate social responsibility as well.

For example, the production facility where our products are assembled is designed to employ disabled people, providing them with a chance to work under fair and protected conditions designed to specific needs. The aluminum we use to produce the RFID protected card cases is also produced in Germany.

With the concentration of our production and sourcing located in Europe and especially in Germany, we put special emphasis on a short supply chain, using local resources and maintaining short transportation routes.

Please visit us in **Red Village J21**.

Size:	68 x 104 x 20 mm
Available:	Now
Distribution:	www.truvirtu.com
Printing stock:	Download: xxxxxxxxxxxxxxxxxxxx

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