



VICTORINOX

Ibach-Schwyz, September 2019

PRESS RELEASE

CONNEX COLLECTION: NEW DEEP LAKE COLOR

Smart. Strong. Striking.



The Connex Collection of high-quality hard and soft side cases with a striking, linear design are ideal for leisure travelers. The cases are available in 100% pure polycarbonate or polyester, both lightweight yet extremely strong. Packing volume is optimized thanks to a unique shell engineered by Victorinox, as well as a compartment which expands up to four centimeters. State-of-the-art components include extra-quiet wheels and an integrated multi-tool inspired by the Original Swiss Army Knife for on-the-go charging of electronic devices.

As the name Connex suggests, the hard and soft side cases are perfectly connected, allowing for customers to mix and match across the collection. The full range consists of a Global Carry-On, a Frequent Flyer Carry-On and Medium, Large and Extra Large suitcases, all available in both hard and soft side. Customers can choose from four elegant core colors: red, grey, black and now deep lake.

“When the Connex Collection was launched in 2018, it set a new level of quality within its class, taking into account all the needs of today’s leisure travelers” states Carsten Kulcke, Chief Product



Officer. “Its smart combination of in-house functional design and superior materials make it a must-have product for price-sensitive travelers.”

A key need in today’s world of travel is to make full use of the carry-on dimensions stipulated by airlines. This range does just that with a shell specially designed to maximize packing space, allowing for recessed haul-handles, zippers and wheels. Another important requirement is luggage that is both lightweight and long-lasting. The Connex Collection ticks this box with exceptionally light frames and the smart choice of impact-resistant, strong materials.

Once packed and ready-to-go; customers can expect an enjoyable and easy journey. Comfort and stability are provided by the lightweight telescopic soft-grip haul handles, engineered by Victorinox. Extra-quiet 60 mm Hinomoto wheels with silent-run Lisof tyres increase maneuverability, even on the roughest rides. And long-lasting YKK zippers make opening and closing the luggage a simple experience. For travelers who need to keep connected, the integrated multi-tool includes a SIM card replacement tool, ID-Tag, pen and, for the Carry-Ons, a USB port. The latter is smartly hidden in a protective, sliding ID tray on the handle bezel, enabling on-the-go charging of mobile devices.

Additional features are a further testimony to the high level of functionality that is characteristic of the brand. They include a Travel Sentry® Approved recessed combination lock and an Access Lock Combination Recovery Program. Like all Victorinox Travel Gear cases, each piece comes with a 1 + 10 Years Warranty.

The Connex Collection is the luggage of choice for leisure travelers who put quality, state-of-the-art functionality and value for money at the top of their agenda.

Connex Hardside Launch: Mid-September

Connex Softside Launch: Mid-October

Download image material [here](#).

About Victorinox

Victorinox AG is a worldwide operating family business, which today is run in the fourth generation. The headquarter of the company is located in Ibach, canton Schwyz, in the heart of Switzerland. This is where the founder of the company Karl Elsener I set up his cutlery business back in 1884 and, a few years later, designed the legendary «Original Swiss Army Knife». Meanwhile, the company produces not only the world-famous pocket knives, but also high-quality household and professional knives, watches, travel gear and fragrances. In 2005, the company took over Wenger SA in Delémont. The Wenger pocket knives were integrated into the Victorinox range in 2013, so that the Wenger product portfolio today consists of watches and travel gear. Products are available in own stores as well as a widespread network of own subsidiaries and distributors in more than 120 countries. In 2018, the company with its more than 2100 employees generated sales of CHF 480 million.

