

# INTERTRADE

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Intertrade presents  
**COMO LAKE**  
Perfumes



**COMO LAKE** is a fragrance collection inspired by the countless meaningful facets of the Italian lake. Created by Celso Fadelli with his talented and creative team, the brand expresses three decades of experience in the field of Art Perfumery. The collection draws inspiration from Lake Como, renowned body of water carved inside the Prealps mountains.

Lake Como is the deepest lake in Italy, with a maximum depth of 418 meters and a perimeter of 170km. With its characteristic reverse Y-shape, its beautiful and timeless landscape has inspired poets and musicians throughout history, including Alessandro Manzoni, Stendhal, George Gordon Byron, and Franz Liszt.

Lake Como is known for its colour and its multitude of shades, which vary at different altitudes and according to the surrounding vegetation. The Prealps' reflection on the water creates unexpected and mesmerising colours, ranging from light blue to green, grey, and the deepest shades of Cobalt. Over the past ten years, tourism in Lake Como has grown exponentially, attracting celebrities and cultured visitors from all over the world.

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Each COMO LAKE fragrance was created with a story behind it, conveying profound meanings. Its modern and contemporary packaging was designed to express a sophisticated and creative touch that resonates with Art Perfumery.

Each detail of the project is connected to the lake's unique characteristics. The blue-green shades on the glass bottle resemble the multi-coloured shades of the water, darker at the bottom to recall the depths of the lake, then increasingly clear towards the top. The linear carvings on the cap evoke ripples on the water, while Lake Como's distinctive shape decorates the top of the cap, in gold.

*"In the human soul  
the lake symbolises two opposites:  
depth and surface,  
unconscious and rational,  
sorrow and joy.*

*A water mirror  
that reflects all that is around us,  
inviting humans to look deep  
inside themselves.  
Silent and reassuring,  
sad and fascinating,  
but also romantic and disruptive.*

*Resembling a secret journey  
accompanied by musical compositions;  
every COMO LAKE fragrance  
proposes an olfactory chord  
that reflects the lake's countless shades  
as they merge with profound melodies.*

*Just like the lake  
inside of us."*

One could say that the notes of any given fragrance compose an olfactory harmony, just like notes on a music sheet create a melodic masterpiece. Like an oneiric journey accompanied by melodious notes on a piano, therefore, every COMO LAKE fragrance presents an olfactory chord that reflects the lake's countless mesmerising aspects. Aligned with this inspiration, the name of each fragrance is a subtle reference to renowned musical melodies: *Bacio nella Pioggia (Melody of Tears)*, *Notturmo (Nocturne)*, *Note d'Amore (Love Theme)*, *Un'Altra estate (Rhythm of Another Summer)* and *Silenzio (Silence)*.

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### NOTE D'AMORE (LOVE THEME)

Accompanied by Morricone's "Love Theme"

The pure spirit of love, spreading through our limbs as we stare straight into the horizon. Almost like a movie, silently awakening joyful feelings and memories of love.

"Two lovers locked in a tender embrace, watching the sun as it sets over the lake. Let us dare again, be young together, and turn our love into a memory that follows us everywhere we go."

**Top Notes:** Orange, Cardamom, Plum

**Heart Notes:** Jasmine, Honeysuckle, Chocolate Accord

**Base Notes:** Tobacco, Vanilla, Oud Accord

### BACIO NELLA PIOGGIA (MELODY OF TEARS)

Accompanied by Beethoven's "Melody of Tears"

An unexpected scent, fleeting and temporary, just like a kiss in the rain, at the shore of a lake that ripples with every passing breath of wind.

"A timeless kiss by the lake; as heavy rain starts pouring from a grey and faded sky. A sudden twist of fate, that the lovers barely notice, while rain crawls down their faces like tender tears of joy."

**Top Notes:** Watery Accord, Mint, Eucalyptus

**Heart Notes:** Rose, Geranium, Fir Balsam

**Base Notes:** Canadian Pine, Cedar wood, Perù Balsam

### NOTTURNO (NOCTURNE)

Accompanied by Chopin's "Nocturne"

Notturmo reflects the contrast between the unconscious and the rational, restlessness and peace. It evokes the desire to dive deep below the surface, penetrating into the darkness of the night.

"Sitting in solitude, contemplating the depths and mysteries of human existence. The lake's surface reflects our demons and complex meanings beyond our understanding. Yet at its depth lays an unshakable peace; the immutable essence of life."

**Top Notes:** Lemon, Cinnamon, Pink Pepper

**Heart Notes:** Orange Flower, Rose, Myrrh

**Base Notes:** Oud, Amber, Vanilla

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### **SILENZIO (SILENCE)**

Accompanied by Beethoven's "Silence"

A fragrance that represents the tranquillity of the lake. With its calm surface and soothing sounds, the lake holds a unique depth marked by kindness and peace.

"Lost in the lake's all-embracing silence. Words are futile; nothing but background noise obscuring the immortal qualities of life. Meet me half-way, in that special spot among poets and wonderers; where words mean nothing and eyes say everything; where all life begins and ends in a single, timeless instant."

**Top Notes:** Mandarin, Sage

**Heart Notes:** Mate, Rose, White Jasmine, Orris Fusion,

**Base Notes:** Kashmir Fusion, Tonka Beans, Musk, Moss, Amber

### **UN'ALTRA ESTATE (RHYME OF ANOTHER SUMMER)**

Accompanied by Yann Tiersen's "Rhyme of another Summer"

The scent of summer promises, made when the air is lively and preludes feelings of boundless freedom.

"The air is electric by the lake tonight, as summer makes its grandiose and powerful entrance. We let go of what's gone and embrace new exciting possibilities. Maybes are not illusions; they are wishes, waiting only to be fulfilled."

**Top Notes:** Lemon, Mint, Cardamom

**Heart Notes:** Lily of the Valley, Orange Flower, Thyme

**Base Notes:** Vetiver, Patchouli, White Cedarwood

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### **Celso Fadelli**

Artistic perfumery pioneer and founder of Intertrade Group, Celso Fadelli has always been driven by the mission of creating artistic fragrances and projects that stimulate olfactory experiences. He has been leading Intertrade Group for thirty years while also working as its Fragrance Curator, building the most evolved International platform of contemporary perfumery. Today, under his artistic, curatorial, and strategic direction, Intertrade creates, develops, and places exclusive brands in the research perfumery landscape. The company oversees brand development in all its aspects, from the creation of each fragrance to their naming and packaging, their positioning on the market, marketing, and communication.

Over the years, Fadelli has ensured the continuous expansion of Intertrade through the acquisition of licenses, participations, and the development of its own brands. Now, with the same devotion and enthusiasm, he continues to guide the group towards innovative, creative, and disruptive horizons, with 22 AVERY PERFUME GALLERY stores and distribution in 52 countries worldwide.

**[www.averyperfumegallery.com](http://www.averyperfumegallery.com)**  
**[www.intertradeurope.com](http://www.intertradeurope.com)**