

Medication-free pain relief with the new generation of TENS/EMS devices

Ulm, 4 September 2019 – It has been clinically proven that it is possible to relieve pain using TENS treatment and that heat (used for example in physiotherapy) is also a successful treatment. The EM 59 Heat is a new device from the Ulm-based health specialist Beurer, which combines both TENS and heat treatments, thus providing the best form of relief. Another new addition to the TENS/EMS family is the EM 70 Wireless, which – very practically – can be operated remotely. Both medical devices will be exhibited at the IFA 2019 in Berlin.

Electrostimulation is a tried-and-tested form of self-therapy for treating pain, without the use of medication. Its operating principle is based on the imitation of impulses in our bodies, which are transferred through the skin to nerve and muscle fibres via electrodes. The two new Beurer devices can be used for a variety of treatments: pain therapy (TENS), muscle stimulation (EMS), relaxation and massage.

EM 59 Heat – TENS/EMS device with heat function

The **EM 59 Heat** is a veritable all-rounder: whether using just TENS/EMS, heat treatment or both at the same time – the user can decide based on their needs. The product has four electrodes with gel pads, which can be activated individually via two channels. To help with orientation, the position of the electrodes is indicated in the display. The EM 59 Heat also has two temperature settings and offers a selection of 70 programs and 50 intensity levels. The device comes with a rechargeable battery with an output of 200 mAh and will last for six 20-minute applications. This means you never have to change any batteries.

EM 70 Wireless – TENS/EMS device with remote control

Anyone wanting a particularly practical TENS/EMS treatment should opt for the new **EM 70 Wireless**. This device – which has a control unit – is wireless and battery-operated, and therefore easy to use. There are 19 programs and 15 intensity levels to choose from, which you can navigate

Beurer GmbH
Germany, Ulm
Soeflinger Strasse 218
89077 Ulm
Germany

Contact
Anna-Katharina Peuker
presse@beurer.de

Website
www.beurer.com
www.beurer-healthguide.com

Social Media:



between using a remote control. Four self-adhesive gel electrodes are included in delivery and adding more electrodes is not a problem.

The EM 70 Wireless is supplemented by the free **"beurer PainAway" app**. In this coaching app, the user can access the correct positioning of electrodes for each region of the body, and receive helpful explanations of the device's various programs, for example. In addition, interesting background information about pain therapy using TENS and EMS muscle stimulation is also available in the app. The app will be available for iOS and Android from February 2020.



Beurer is presenting new products across all product areas at the IFA 2019. All of the highlights will be on show at Beurer's booth from **6 to 11 September 2019** in **hall 4.1, booth 212**.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at www.beurer.com.