

Calling all men – Beurer presents its new Barbers Corner range

Ulm, 4 September 2019 – Ready, set, shave! With Barbers Corner by Beurer, not a single hair will be left unstyled. This beauty product range from the Ulm-based health specialist has new additions. Well-groomed, yet masculine – Beurer has the perfect product for every style. The new product range for men will be introduced at this year’s IFA in Berlin.

BARBERS CORNER


masculine in design.

In future, you’ll be able to cut hair, trim beards and prune body hair with Beurer.

The new product range is elegant and

The HR 4000 Beard styler:

Beards are now on trend – they just need to be kept neat and tidy. With the Beurer HR 4000, your grooming regime will only take a moment. The device – complete with LED display and high-quality stainless steel blade with titanium coating – is splash-proof (IPX 4) and will give you the closest shave. It has two length-adjustable comb attachments, a precision attachment with a slim contour blade, and an extra comb attachment for a trim length of one, three or five millimetres, enabling you to style your beard to perfection.



About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*® enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at www.beurer.com.

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