



FOR IMMEDIATE RELEASE

BOTTEGA INTRODUCES NEW PRODUCTS AT TFWA 2018 IN CANNES

From 30 September to 5 October the Italian distillery and winery will be showcasing its brand new products at the TFWA World Exhibition & Conference.

Bibano, July 26th, 2018. Over the past twenty-five years, Bottega have constantly invested in the global Travel Retail and Duty Free market, gathering remarkable results. Thanks to the intuition of owner and Managing Director Sandro Bottega, who early foresaw the great potential of this business, today Bottega are one of the leading player in this business.

Bottega products are listed in the catalogues of more than 50 airlines and globally present at all of the most important duty free shops. Over the past 12 months, the sales volume generated by DF and TR business has increased +10% compared to the previous year – and the same rate is expected for the next year. According to the IWSR's ranking on the top 20 Champagne and sparkling wine brands in travel retail, showing data for 2015 and 2016, Bottega prosecco ranks No. 3 in the global Travel Retail market, after Moët & Chandon (ranked No. 1) and Veuve Clicquot (ranked No. 2). If we do not consider Champagne in the ranking, Bottega Prosecco is the world's No. 1 sparkling wine in GTR. Furthermore, in 2015 Bottega was awarded "*Best Supplier Of The Year*" at Frontier Awards, and "Producer of the Year" by ATRI (Italian Association of Travel Retail) in Milan. At the most prestigious Duty Free and Travel Retail show in Cannes, Bottega will officially launch the latest novelties: **"Il Vino dei Poeti" Prosecco Superiore DOCG Rive di Guia, Florenzia, Limoncino Bio** and the 70cl size of successful **Gin Bacûr**.

"Il Vino dei Poeti" Prosecco Superiore DOCG Rive di Guia, is a sparkling prosecco produced from Glera grapes harvested in Rive di Guia: "Rive" is the local name by which specific "crus" in the DOCG area are named. They are characterized by very steep slopes – hence, specific soil, microclimate and sun exposure – and they produce the highest quality grapes for prosecco. Guia is an hamlet located in the heart of DOCG denomination and Rive di Guia is considered one of the most valuable among the 42 Rive in the prosecco area. It is a dry prosecco, but the long contact with the lees gives this wine more depth and texture, balancing the sweet feeling from the residual sugar.

Florenzia is a ruby red wine with remarkable character and personality. Produced in hilly Tuscany, from Sangiovese, Cabernet Sauvignon, Cabernet Franc and Merlot grapes, it is an elegant wine with intense bouquet of red and black berries, pleasant aromas of spices and violet, and a vibrant taste with soft tannins. It matches cold cuts, particularly from Tuscan tradition, pasta with meat sauce, roasts and game, mature cheeses.

Limoncino Bio is a sweet lemon liqueur produced using only selected and certified organic ingredients: lemons peels from Femminello Siracusano variety (a cultivar characterized by a fine grained peel and high quality of essential oils), harvested at the highest degree of ripeness; organic alcohol; organic sugar; and organic essential oil of lemons.

Following the exciting success of **Gin Bacûr**, produced in Italy using botanicals like juniper berries, sage and lemon zest, and pure water coming from the Alps, Bottega is launching the 70cl size of the Italian gin. Gin Bacûr is now available in three sizes: 50cl, 70cl, 100cl.

At TFWA, visitors can see and taste the complete Bottega and Alexander ranges, including best-sellers: Bottega Gold (the iconic Prosecco in gilded bottle), Bottega Stardust (Bottega's premium Prosecco Dry in a crystal-encrusted bottle), and "Il Vino dell'Amore Petalo Moscato" (sweet sparkler). Bottega will be located at stand A11 - Blue Village. More information about the show at: <https://www.tfw.com/tfw-world-exhibition-conference>

Notes to editors

Bottega S.p.A. is a family owned company located in Bibano, Treviso (45 km North of Venice) that has been producing premium quality, typical Italian wines, grappa, spirits and food products since 1977. Bottega is a third generation business, today led by Barbara, Sandro, and Stefano Bottega. Headquarters are located in a 19th-century farmhouse, renovated to preserve the original architectural and environmental characteristics, surrounded by 10 hectares of vineyards. The group also runs a winery in Valpolicella and one in Montalcino: here, the great red wines of the Veneto and Tuscany, including Amarone and Brunello, are produced. The company manages several different brands, amongst which are Alexander, Bottega and Cantina dei Poeti. With the goal of delivering health, wellbeing and pleasure through its products distributed to over 120 countries on all continents, Bottega advocates Quality (Italian taste and authenticity), Design (expression of the excellent aesthetic character of being made in Italy) and Social Responsibility towards the environment and the community

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