



GEORG JENSEN LAUNCHES NEW OFFSPRING COLLECTION

GEORG JENSEN IS THRILLED TO ANNOUNCE THE LAUNCH OF THE OFFSPRING COLLECTION, A SCULPTURAL JEWELLERY SERIES CONCEIVED IN CLOSE COLLABORATION WITH THE INIMITABLE CONTEMPORARY DESIGNER, JACQUELINE RABUN.

An elegant, egg-shaped oval - a universal symbol of love, harmony and evolution - is the unifying shape that appears across this striking twenty-six-piece collection.

Crafted in sterling silver and 18k rose gold, many of the Offspring designs feature two interlocking egg forms, the smaller contained within the larger. It is a poetic gesture intended to capture the unbreakable bond that exists between parent and child - as implied by the collection's name - and often extends further beyond to family, partners, and friends. The oval shaped links create graceful but unpredictable movements, much like the dynamic rhythms found in nature, and the designs will sit slightly differently on each individual wearer.

"The natural shapes and curves of the body are essential to everything I design," says Rabun, "it is important that each piece compliments the human form and becomes an extension of the body and spirit of the wearer, like a talisman providing strength, confidence and protection".

From rose gold pendant earrings and subtle silver studs, to an elliptical bangle bracelet and a delicate, tapered ring in-

set with diamonds, the new collection - which also includes, necklaces, bracelets, and charms - reveals the fluid, organic forms and emotive design language that characterise both Jacqueline Rabun's practice, and Georg Jensen's design DNA. "We have chosen to work with Jacqueline Rabun because she has a sensitive and soulful interpretation of Georg Jensen's lasting design tradition and at the same time she has the ability to create beautiful jewellery pieces that are modern and relevant in time" says Nicholas Manville, Creative Director, Georg Jensen.

American-born and entirely self-taught, Rabun has been collaborating with Georg Jensen since 2000, and she has become internationally known for her ability to tell stories about human interaction and emotion through her poignant designs. Also inherent to her work is a persistent modernity, that allows her pieces to be coveted by all ages, and be easily passed from one generation to the next.

"Offspring is a true celebration of the human spirit. Emotion, connection, independence, and style are all expressed through the collection's fluid lines and clean shapes", says Nicholas Manville, Creative Director, Georg Jensen.