



AMOUROUD

PARFUMS

White Woods Collection



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Night falls in the deepest recesses of the Amouroud Forest. Blanketed in a heavy cover of first snowfall, mist hangs in the air just above the snowpack, gathering as the darkness carries the cool air closer to the ground.

Sound is deadened by the insulated layer of white velvet. In the stillness, one's olfactory senses become heightened and attuned. Tree trunks, piercing through this heavy layer of crystals release a sacred scent of noble decay. The wet bark dampened in this atmosphere reveals its fragrance of moist earthiness.

As the sun arrives, noble decay and earthy freshness mingle as they warm. The trickle of melting snow introduces a breath of clean, crispness to the air as the forest begins to divulge its rich secret scents.

Out of the mixture of noble essence, earthy decomposition, and soft freshness, the Amouroud White Woods Collection is born.





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White Hinoki

It intoxicates and delights the senses with a feeling of extreme tranquility.

It's citrus-woody aroma is enchanting and transports you to a faraway place that is submerged in nature.

Perfumer Angelique Nadau, inspired by the sacred Hinoki Wood that originated in Japan, created this sensation by blending the magic of ginger, blood orange and white pepper to elegantly balance White Hinoki with a gently subdued lightness.

At its core, there unfolds a labdanum, heliotrope and cinnamon mixture that adds an element of unusual depth and richness. A full bodied work of art, White Hinoki has a base of bourbon and tobacco giving it a true sense of the crystalline effect of Hinoki Wood.



Selling Points: Elegant, Surprising, Woody, Complex, Intoxicating
Olfactive Family: Woody/Spicy



Lunar Vetiver

This scent has been inspired by nightfall's seduction. Perfumer Jerome Di Marino wanted to capture the ethereal glow that comes just as the sun and the moon share the sky in what he calls an 'olfactive dream'. Using a unique couture species of vetiver harvested on the Indonesian Island of Java as his foundation, Jerome began to compose iridescent notes of bergamot, pimento and pink peppercorn to create the warm, bright glow he imagines radiating in the setting sun.

A velvety fusion of aromatic sage, night blooming cactus and black vanilla evoke the awesome dusk Jerome wanted to convey.

Exotic tobacco flower and tonka bean continue to enhance the sensations Jerome has conceived in his Lunar Vetiver. It is both luxurious and noble.



Selling Points: Bright, Vibrant, Aromatic, Seductive

Olfactive Family: Woody/Oriental



Wet Stone

The sound of water cascading over jagged rocks as it descends, carving it's way through a frozen landscape, Wet Stone evokes the visceral power and magnificence of a mountain waterfall.

Brisk and invigorating, sea salt, bergamot, and lemon mix in a sparkling top note. The aroma of fragrant wet earth dampened by the spray of churning water. Its minerality and freshness are unmistakable.

In the heart, Wet Stone vibrates with a signature accord. Subtle spices; ginger, creamy cardamom and aromatic sage further reveal its complex character.

Sensual ambergris, warm Alaskan cedar, bracing vetiver, oud and patchouli, earth and water come together in the base note, an homage to opposing forces, in harmony.



Selling Points: Sparkling, Fresh, Complex, Stirring, Spicy Citrus

