

"STRANGER & STRONGER"

DIESEL FALL WINTER 18 MAIN

Diesel Fall/Winter 18 Main collection embodies the brand's engagement in continuing to reconstruct its image. The inspiration is drawn from a melting pot of elements: sport, denim, colors, graphics, checks and treatments. The collection creates an avant-garde mixture translated through three tribes MuffinHeads, Voltag3 and Kultur, appealing to a variety of personalities whose attitude can be balanced, free and convincing,

Taking the city of London as reference point, where clashing influences are lend from School uniforms to gothic and post-punk elements. Oversized and bigger silhouettes portray an empowering aesthetic, while iconic archive items are mixed with historic and pop cultural elements. They are different, but mix seamlessly into the collection making it even more appealing.

MuffinHeads aka English Ravers dressed in school uniforms have given way to graphic stripes in unexpected color combinations including in the palette bottle green, utility orange, burgundy and dark grey. Voltag3 embodies Victorian-meets-sport vibe with transformable pieces that not only can be adapted to the body but also lend a playful touch to a chameleon item. Lastly Kultur, brings out the gothic-cyber hybrid to a classic wardrobe, where elegant wool coats with raw edges and blazers with built-in hoodies give a new twist.

This season tailoring takes a distinctively Diesel turn, sport details are applied to more classic items, whilst puffy faux fur removable elements give a playful touch. Graphics recall gothic churches' windows or punk stiches transformed through acid colors and incongruous proportions. Volumes games can be seen on outerwear or using denim for experimental turn, which clash workwear with couture making it strange and yet stronger.

Going to denim the quest of authenticity is the focus of the collection, pure and vintage denim reach new heights thank to a unique mix of ripped&repaired treatments, classic constructions, evolution in volumes and proportions, different washes and materials to meet a variety of personalities and body shapes. New styles are also introduced: for her Babhila High is the higher rise version of skinny Babhila, while for him Dagh-XP is for an effortless attitude with a slightly lower crotch, Blank is the seasonal interpretation of the biker pants, while Shibuya-Ne is Blank's equivalent in the JoggJeans offer, characterized by a regular slim fit.

In the accessories universe, faux fur details crop out in the female part, from pumps to low and high Cage boots not to mention distinctive shopper Arajuku. Hiking inspiration recurs both in female and male footwear. The sneakers' offer is wide covering several styles from the best-selling SKB and Clever, developed with new materials to more fashionable alternatives as Millenium or La Rua enriching the offer. The most stylish and distinctive boots are the WEST, a reinterpretation of desert boots that together with boat shoes keep intact Diesel's DNA.

For bags new colors have been introduced for the historic Le-Zipper's and the newer Miss-Match's family, linking them perfectly to the footwear collection. Shoppers are the key shape for this season using denim, canvas and faux fur on patent leather for a more premium range.