



PRESS RELEASE:

LOACKER CHOCO MINIS POUCH BAG 231,4g

A REAL TREAT, TO BE ENJOYED IN BITE-SIZED GOODNESS!

Choco Minis. Little Moments of Goodness.

Me and my Choco Minis.

Delicious and different, like the moments of my life.

Tempting treats, perfect for me.

There are moments and moments.

Moments for others and moments for me.

There are tastes and tastes.

Those of others and those that are mine.

There are stories and stories.

Those that tell of others and those that tell of me.

There are Loacker Choco Minis.

Just for me, perfect for me.



Finest chocolate and a light and crispy wafer meet in a new tempting treat, perfect for me.

Because in every moment of goodness there's a story: my own.

Pure Goodness from South Tyrol since 1925.

Since 1925, Loacker has been synonymous with the finest quality, fresh water and chocolate products. The Loacker family selects the best natural ingredients and produces its delicious range at over 1,000 feet in the heart of the Dolomites, where the air and the water are fresh and pure.

A great new creation: Loacker Choco Minis, the first chocolate bar with a heart of crispy and light wafer and finest chocolate.

Celebrate anytime with this crunchy chocolate pleasure from Loacker in a handy pouch bag! Office breaks, coffee breaks, or any time at home or outside become moments of goodness.

Loacker Choco Minis are perfect for travellers seeking an assorted pack of chocolate bars in a bite size format as a gift or to share with friends, family or colleagues.

Be delighted by these unique chocolate specialties with a heart of crispy and light wafer and fine chocolate.

A specialty offered in 4 unique flavours: milk, dark, milk creme and Napolitaner. Pick your favourite and be won over: Every Loacker Choco Mini is an unforgettable treat waiting to be discovered and enjoyed. Classic Line Milk and Dark indulge with an exquisite heart of inimitable Loacker wafer covered in ultrafine chocolate – delicious, light and crisp! Specialty Line Milk creme and Napolitaner surprise with a layer of rich cream surrounding a crisp of Loacker wafer, covered with the highest-quality chocolate – creamy and chocolaty!



The unique quality of our products has been guaranteed for generations by the best natural raw ingredients, selected recipes and gentle production processes involving state-of-the-art manufacturing technology.

There is a heart of pure Loacker goodness in every Choco Mini.

Small and delicious chocolate specialties with a heart of inimitable Loacker wafer. A great selection of pure goodness, in a variety of shapes and flavours for every occasion: whenever, wherever and as many as you like!

A new moment of consumption, a great new opportunity for the market!

Gift pack content

Choco Minis are available in a handy pouch bag with 26 mixed pieces:

- 7x Loacker Choco Minis Classic Milk
- 6x Loacker Choco Minis Classic Dark
- 7x Loacker Choco Minis Specialty Milk Creme
- 6x Loacker Choco Minis Specialty Napolitaner

Top quality does not come by chance

The unique quality of our products has been guaranteed for generations by the best natural raw ingredients, selected recipes and gentle production processes involving state-of-the-art manufacturing technology in the heart of the Dolomites. No hydrogenated fats, no preservatives, no colourings, no added flavourings and no genetically modified organisms. Loacker uses only the highest quality ingredients and recipes, followed with passion and years of experience by the Loacker family.

This is how we make the unbeatable goodness of Loacker chocolates!

The high quality packaging material offers 100% protection from humidity and keeps the products fresh and crispy for 12 months.

Each specialty is individually wrapped to maintain top-fresh taste and ensure a melt-in-the-mouth experience that words cannot describe.

On the shelf the pouch bag stands out with an attractive design and strong colours.

The products in the Choco Minis Pouch Bag are produced according to high Loacker standards, as laid down in the Loacker Quality Pledge.