



## **PRESS RELEASE:**

### **LOACKER LOACKINI ASSORTED GIFTBOX**

#### **THE NEW, CREAMY AND IRRESISTIBLE TEMPTATION – EXCLUSIVE FOR TRAVELLERS SEEKING A GIFT: LOACKINI ASSORTED GIFTBOX**

Loacker expands its range with the new Loackini line, a delicious and creamy experience. Small sized chocolates, unique delight of Goodness!

#### **Pure Goodness from South Tyrol since 1925.**

Since 1925, Loacker has been synonymous with delicious wafer and chocolate specialties. Surrounded by the Dolomite mountains, in the heart of the Italian Alps, the Loacker family selects the best and finest natural ingredients, and transforms these into pure goodness; at an altitude of 1,000 m where the air and water are fresh and pure.

#### **The new, ultra-creamy Loackini – chocolate-sized, but with that inimitable Loacker taste!**

A lavish cream filling topped with a crispy wafer layer. The delicious chocolate coating (59%) melts in your mouth, revealing an exquisite combination of cream and wafer as a new and unforgettable chocolate delight for your palate.

Small in size, not in enjoyment – the perfect creamy treat for any occasion.

Exquisite cream filling, ultra-thin wafer, delicious milk and dark chocolate coating: a creamy pleasure to fill you with delight! The single piece exclusive flow packaging makes Loackini a unique first-class product. On the shelf, Loackini stands out with its attractive, elegant design in a square and decorations in gold. Small and unforgettable chocolate sensations, creamy and irresistible, in a range of two sophisticated flavours: Milk and Dark. The delicious milk chocolate coating melts in your mouth, revealing an exquisite combination of hazelnut cream and crispy wafer as a new and unforgettable chocolate delight for your palate. The sublime 60% dark chocolate meets soft cocoa cream. An intense flavour, melt-in-your-mouth unforgettable sensation, emphasized by the crispiness of a cocoa wafer.

#### **Small sized unique delight of Goodness, born from Loacker's family secret recipe.**

Exquisite bite size treats, a little “something different” as a gift for loved ones, friends and colleagues. An ideal bring-along that is sure to go down well on any occasion.



**Gift pack content:**

Loacker Loackini Assorted Gift Box is available in an elegant premium gift pack with 18 pieces of 2 sophisticated flavours:

- 9x Loackini Milk: exquisite hazelnut cream filling, crispy wafer and delicious milk chocolate coating
- 9x Loackini Dark: exquisite cocoa cream filling, crispy cocoa wafer and delicious dark chocolate coating with 60% cocoa

Loacker's 10 g Loackini are made with the finest cream of 100% Italian hazelnuts, selected and roasted in-house.

**Top quality does not come by chance**

Only the finest, natural ingredients, without hydrogenated fats, without preservatives, without colourings, without added flavourings and without genetically modified organisms.

Only the highest quality, exclusive recipes, followed with passion and years of experience by the Loacker family.

Only technologically advanced production systems, developed in state of the art facilities in the heart of the Dolomites.

This is how we make the unbeatable goodness of Loacker wafers!

Unique goodness, packed in special wrapping which guarantees 100% protection against humidity and which keeps the product deliciously fresh up to 12 months.

