

LUMIOR

BY AHAVA

ETERNAL LIFT - WRINKLE SMOOTHING - REVIVE

The exclusive secret to everlasting beauty

The ETERNAL product line consists of firming, smoothing, age-delaying, tightening and lifting actives to effectively minimize visible signs of aging. The action of these substances is further enhanced by the exclusive 'delivery-to-skin' crystal technology.



ETERNAL KEY INGREDIENT

Dead Sea Crystals

Crystals are the purest, most natural stable mineral form. They are rich in magnesium, calcium, potassium, sodium and other trace elements which have a key supplementary role in skin's rehydration. They enhance the formula with superior long-lasting moisture effect and enables a smooth, soft skin surface.

The Crystal Technologies:

- Liquid crystals formulations provide an elegant, soft feel product that is long lasting and pleasant to the touch. Their stable microstructure makes them the perfect vehicle for delivering active ingredients to skin.
- Dead Sea elixir crystals dispersed in oil deliver these essential minerals when in contact with skin and trap them by an oily film covering the skin, providing immediate hydration and smoothing fine lines and wrinkles.
- Dead Sea silt crystals are a source of essential minerals such as calcite (a source of calcium) and Illite (a source of magnesium). These crystals are embedded in the silt's clay matrix which forms a soft-feel layer on skin, enabling these minerals to intimately contact skin.

EXCLUSIVE FACIAL OIL-SERUM

Rediscover your luminosity with this ingredient-rich, oil-based serum formulated with ETERNAL crystal technology. Just a few drops of this plumping serum is all skin needs to fight signs of aging: minimize wrinkle depth, reinforce firmness and restore its younger luminosity. Concentrated Dead Sea Elixir crystals, dispersed in refined plant oils including jojoba, borage and sea buckthorn bring these essential minerals in contact with skin, delivering immediate comfort, hydration and smoothness.

Direction For Use:

Massage 3-4 drops to clean face and neck, morning and evening. Follow with LUMIOR moisturizer.

Ingredients:

Jojoba seed oil, Mineral Elixir, Borago officinalis seed oil, Hippophaerham noides (Oblipicha) fruit oil, Hypericum perforatum (St. John's-Wort) flower/leaf/stem extract.

Features And Benefits:

- Smoothe lines and wrinkles - Dead Sea elixir crystals
- Improves skin elasticity and firmness - Dead Sea elixir crystals
- Calms, softens and nourishes - Plant oils (sea buckthorn oil, St. Jon's Wort oil, jojoba oil, borage oil)

