

MY PAYOT CONCENTRÉ ÉCLAT

RADIANCE BOOSTING SERUM BURSTING WITH VITAMINS
AND SUPERFRUIT EXTRACTS



PAYOT
PARIS

Radiance is our No.1 beauty concern!

Pollution, stress, lack of sleep, etc.

Our hectic lifestyles have a detrimental effect on skin radiance!

Dull and muddy complexions need urgent care, and your skin needs an invigorating boost!

Lack of radiance can be turned around, and PAYOT now reveals its secrets to restore an immediate healthy glow!

The newest member of the MY PAYOT family, vitamin-rich serum Concentré Éclat wakes up dull and tired skin, and gives it an incredible boost.

A VITAMIN BOOST FOR THE SKIN

Put a dull and muddy complexion behind you!

Like a morning glass of freshly squeezed orange juice, this ultra-fresh fluid with its superfruit duo is concentrated in vitamin C, making it a cocktail of energy for the skin.

It instantly revives the complexion and protects the skin against daily aggression.

Its added bonus: an immediate healthy glow!

Indulge as you wish!

Gluttony is no longer a deadly sin...

Recommended retail price: €44

30 ml Pump bottle

On sale from May 2018 in brand distributors, institutes, spas, beauty shops and department stores.

List of retail outlets: www.payot.com

PAYOT ENERGISES YOUR



MORNINGS AND WETS YOUR APPETITE

This delicious cocktail of superfruit and vitamin C is utterly irresistible, and brings the skin its daily dose of vitality and happiness.

Its gorgeous ultra-fresh and invigorating texture is instantly absorbed, leaving a delicate velvety feel on the skin and giving it an immediate boost!

Its delicious fragrance with notes of melon, peach and white musk envelops the skin with delectable goodness!

ADD A FEW DROPS OF ENERGY TO YOUR BEAUTY ROUTINE!

Apply one or two drops of the concentrate to the face and neck in the morning, after cleansing and before your usual moisturiser.

This vitamin-rich booster can also be used as part of an intensive care programme.

MY PAYOT CONCENTRÉ ÉCLAT, A FIRM FAVOURITE FOR DULL AND TIRED SKIN!

THE SKIN APPEARS REPLENISHED WITH VITAMINS **81%***

THE SKIN IS PROTECTED AGAINST EXTERNAL AGGRESSION **81%***

THE COMPLEXION IS FRESH AND GLOWING **71%***

THE TEXTURE IS INVIGORATING **81%***

*Satisfaction test carried out under dermatological control on 21 volunteers.
Daily application for 21 days. % of volunteers who noticed the effect.

This bold formula is a cocktail of energy, striking the perfect balance between the herbalist heritage of PAYOT Laboratories and leading active ingredients from science.



GOJI & AÇAÍ BERRIES:

This miraculous duo of antioxidant superfruits

energises and protects the skin against daily aggression.

CARROT AND PUMPKIN EXTRACTS:

Rich in beta carotene, they deliver immediate radiance and an instant healthy glow effect.

VITAMIN C:

In this high concentration, it stimulates cell renewal and regulates melanin formation for revived radiance.

VITAMIN E AND POLYSACCHARIDE:

This antioxidant cocktail forms a protective film on the skin surface and strengthens its natural ability to defend itself against external aggression.



AN INTOXICATING BEAUTY ROUTINE

PAYOT draws you into an unprecedented sensory experience, with this new fresh and delicious healthy glow serum.

Concentré Éclat brings something very special to the delicious MY PAYOT line: effectiveness, pleasure and mouthwatering delight.

This energy booster concentrated in vitamin C, makes a wonderful new ally for dull and tired skin, providing an instant healthy glow effect and reviving radiance! It works like a shield to protect the skin against daily aggression.

ADDICTIVE SENSORIALITY

Its ultra-fresh texture and fruity fragrance suit all tastes, and turn your morning beauty routine into a vitamin-rich breakfast for your skin.



MY PAYOT

The secret to revitalised, radiant skin full of energy!



DISCOVER GYM BEAUTÉ PAYOT®

1 minute to instantly reveal radiance and preserve the skin's youth

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