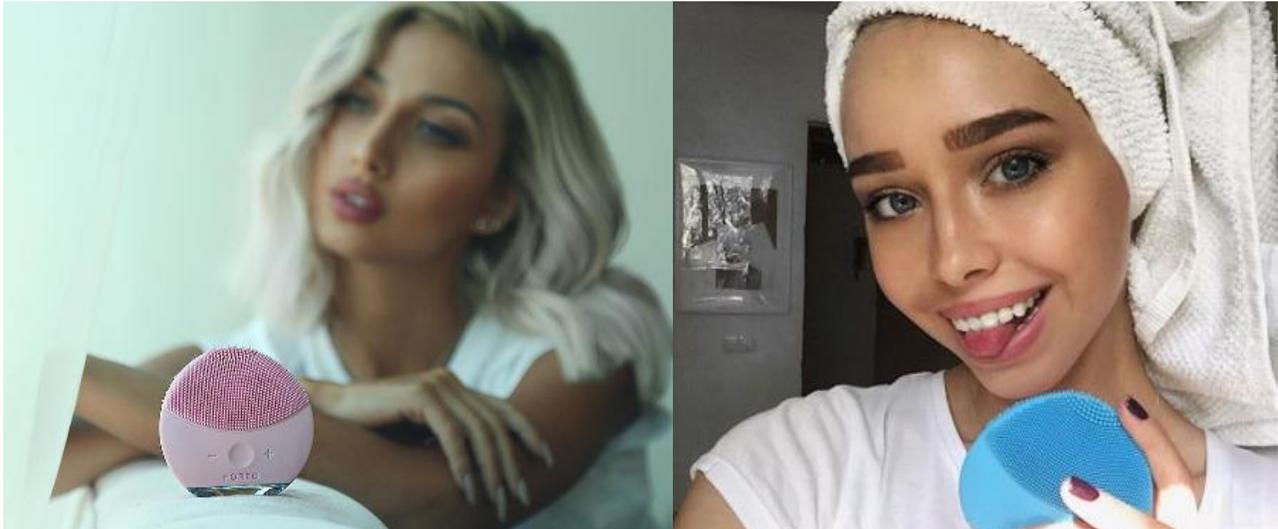


# FOREO

## The Award-winning Facial Cleansing Brush and Instagram Hit - the LUNA mini 2



**STOCKHOLM, SWEDEN;** The innovative Swedish beauty brand [FOREO](#) (pronounced: FOR-RAY-OH) has once again taken the beauty world by storm with its second generation [LUNA mini 2](#)! These beauty innovator has already achieved global success with the award-winning LUNA skincare range since its launch in 2013 and has won more than 80 design and beauty awards in the past three years.

The LUNA mini 2 is a **revolutionary T-Sonic silicone facial-cleansing system** that will make taking care of your skin easier than ever!! Washing by hand comes up short in a world where our skin is exposed to more pollutants than ever before, but rotating nylon face brushes have been known to damage skin and even cause break-outs. Enter the **LUNA mini 2** for an all-round smarter, more hygienic and gentler cleansing routine that feels amazing on the skin!

This skin-brightening, facial cleansing tool is FOREO's bestseller and [beauty blogger favorite](#) - its 3-zone silicone cleansing brush is perfect for any skin type. What's more, the gentle medical silicone brush is also ultra-hygienic and resists the buildup of bacteria, which makes it 35 times more hygienic than nylon-bristled facial brushes. The innovative T-Sonic™ technology unclogs [pores](#) and diminishes their visibility, removes [blemish](#)-causing impurities and provides an overall deep cleansing that is gentle yet effective at the same time.

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MEDIA INQUIRIES: [pr@foreo.com](mailto:pr@foreo.com)

### ABOUT FOREO

Sweden-based FOREO aims to empower you to brighten your life. The belief that confidence makes life more vibrant is behind everything we do, and that's what keeps us working hard to create pioneering products that have a positive impact on your well-being, promoting self-confidence. Our approach is a bold one: we don't just improve existing designs; we tear them down completely and restart from the ground up. This creative destruction is at the heart of what we do and is reflected in our unique product designs.

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“The LUNA mini 2 is not only a technology-related improvement to offer a more advanced device, but it’s an expansion of our range with improved beauty solutions for travellers,” says **Filip Sedic, CEO of FOREO**. “We’ve taken into consideration that even when jet-setting, our customers want a superior and more efficient cleanse, perhaps even more so than usual! Travelling is when your skin is subject to different, maybe even harsher environments, and that’s when you’ll want access to a convenient, yet powerful cleanse. I’m proud to say with the LUNA mini 2, we’ve achieved all that and more!”

This **Harper’s Bazaar Award Winner** does miracles for the skin with just one minute’s use, twice daily. You can notice an immediate difference after the first use, especially in terms of tackling blackheads and restoring skin’s natural radiance.

Find out more on [foreo.com](https://foreo.com).

Connect, follow and chat with us on social media via [@foreo](https://twitter.com/foreo) and see what influencers worldwide are shouting about under **#FOREO #LUNAmi2**.

Reasons why you’ll love the **LUNA mini 2 by FOREO**:

1. One FOREO award-winning product is sold around the world **every 7 seconds!**
2. Established in 2013, FOREO is now present in over **50 countries worldwide** across all but one continent.
3. **T-Sonic pulsations** remove 99.5% of dirt and oil, plus make-up residue and dead skin cells.
4. LUNA mini 2 improves absorption of your favorite skincare products - it’s the **foundation for EVERY successful beauty regimen**.
5. **Minimalist Swedish design** and **vibrant colors** look great in every bathroom, while one charge typically last up to 5 months at a time!
6. **Lightweight** and **easy to carry**, with no bulky charging dock to transport (USB-rechargeable).
7. **100% waterproof**.
8. Every LUNA mini 2 comes covered with a full **2-year warranty** and **10-year quality guarantee** against manufacturing defects.

Check out the [LUNA mini 2 video](#) and see how healthy skin is the foundation for looking best, so the regular use of the **LUNA mini 2** will leave your skin looking softer, smoother and more vibrant and help to maximize the benefits of your skincare products – once you try the LUNA mini 2 there’s no going back.

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