

# INTERTRADE

---

## GROUP

INTERTRADE IS PLEASED TO PRESENT  
NUBES,  
A BRAND-NEW FRAGRANCE BY SANTA EULALIA



If the clouds over Barcelona had a scent, what would it be? This fascinating question inspired the creation of NUBES, the new enchanting fragrance by historic perfume brand SANTA EULALIA, dedicated to the unequivocal feeling of summer by the Mediterranean Sea.

All Santa Eulalia fragrances celebrate places, moments, and sensations typically associated with the Catalan Capital. The brand's latest creation is a special tribute to the air of Barcelona in the summer, when cotton-like clouds travel over the deep blue sea.

Nubes tries to evoke the scent of clouds passing over Barcelona, with hints of orange and flower notes that fill the city in its hottest months. Just like a cloud or a sweet passing memory, Nubes is soaked with the beauty and candour of nights spent on the beach, staring into the infinite sky above. It reminisces the freedom of beautiful summer evenings, when voices blend with the wind and with the waves crashing onto the shore.

*Nubes is a beautiful journey along the Mediterranean coast, gazing up to the sky from Barceloneta beach. Almost like a cloud that allows itself to be carried by the wind, without posing resistance or knowing its destination: free, above everything else. This fresh composition of bergamot, orange, and jasmine notes celebrates memories of summer nights, caressed by a gentle sea breeze. An intriguing perfume with wood and amber base notes that wrap around the senses in a harmonious embrace.*

### Notes

*Top Notes - Bergamot, Orange*

*Middle Notes - Lily of the valley, Jasmine, Geranium, Rose, Green Tea, Fresia, Peach, Elemi, Pepper*

*Base Notes - Vetiver, Cedar Wood, Vanilla, Patchouli, Amber-Wood accord, Musk, Casmeran, Ciprate notes.*

# **INTERTRADE**

---

## **GROUP**

---

In October, Santa Eulalia will also be launching a three-product Bath&Body collection, available in the first five fragrances: ALBIS, APRILIS, CITRIC, NECTAR, and OBSCURO.

The new Bath&Body line brings together the biologically certified textures and excellent cosmetic performance typical of the Santa Eulalia luxury brand. The products are designed to indulge the skin, while respecting it and achieving outstanding cosmetic results.

**PERFUMING BODY LOTION** - A practical fluid emulsion that is easily absorbed by the skin, containing Shea Butter, Damask Rosewater and Aloe Vera, a plant known for its soothing, calming, and anti-inflammatory properties. Its characteristic fragrance adds value to the product.

**PERFUMING BODY CREAM** - A dense emulsion that is quickly absorbed by the skin, marked by the presence of light oils, which leave the skin soft and non-oily. Shea butter, Damask Rosewater, and Aloe Vera enrich the cream's formula, alleviating redness and inflammations. An intense perfume adds a unique and pampering touch.

**PERFUMING BODY WASH** - A body wash containing non-aggressive surfactants of a primarily vegetal origin. The presence of hydrolysed wheat protein and Aloe Vera makes this product unique and particularly suitable for cleaning the body, while hydrating and softening the skin. An intense scent adds a characteristic freshness, leaving an enticing trace on the skin.

The new Santa Eulalia Bath&Body collection comes with an elegant packaging that reflects the brand's chromatic codes and signature patterns.

Santa Eulalia is the signature brand of the homonymous historical atelier-boutique opened by Josep Taberner and his son Salvador in 1843, in the heart of Las Ramblas in Barcelona. Since then, the high-end fashion and accessories boutique has moved to different districts in Barcelona. It is now situated in Passeig de Gracia, street famous for its many cultural sites and luxury hotels. The 2.000msq boutique, designed by celebrated New York architect William Sofield, offers an array of carefully selected fashion collections, designed by some of the most prestigious International brands.

Santa Eulalia, named after the patron saint of the city, is perhaps the most ancient existing store in Spain. It was one of the first ever fashion stores with an area specifically devoted to customised tailoring. The store is defined by its beautifully refined atmosphere, which combines tradition and innovation.

In collaboration with Intertrade Group, the renowned boutique launched its very own collection of fragrances in 2014, dedicating it to globetrotters and International fashion experts who are fond admirers of its work. The Santa Eulalia line of fragrances is an invitation to live increasingly whole experiences, characterised by a marriage between evocative visual emotions and olfactory influences.

# **INTERTRADE**

---

## **GROUP**

### **Celso Fadelli**

Artistic perfumery pioneer and founder of Intertrade Group, Celso Fadelli has always been driven by the mission of creating artistic fragrances and projects that stimulate olfactory experiences. He has been leading Intertrade Group for thirty years while also working as its Fragrance Curator, building the most evolved International platform of contemporary perfumery. Today, under his artistic, curatorial, and strategic direction, Intertrade creates, develops, and places exclusive brands in the research perfumery landscape. The company oversees brand development in all its aspects, from the creation of each fragrance to their naming and packaging, their positioning on the market, marketing, and communication.

Over the years, Fadelli has ensured the continuous expansion of Intertrade through the acquisition of licenses, participations, and the development of its own brands. Now, with the same devotion and enthusiasm, he continues to guide the group towards innovative, creative, and disruptive horizons, with 22 AVERY PERFUME GALLERY stores and distribution in 52 countries worldwide.

[www.averyperfumegallery.com](http://www.averyperfumegallery.com)  
[www.intertradeurope.com](http://www.intertradeurope.com)