



LEGO® Friends Product News 2nd half year 2018

Product Launch June 2018

This brand-new theme from LEGO Friends appeals both to new and experienced builders by offering a strong theme with fresh and relevant content to attract girls and fuel play and involvement.



Emma's Deluxe Bedroom

LEGO® Friends 41342 Emma's Deluxe Bedroom is set on a purple heart-shaped baseplate and perfectly reflects her creative spirit. She has a beautiful four-poster bed, drawing board with paints, pottery stand, a special stand for her cat to pose on for photographs, and an old-style telephone to call her friends on. Includes a mini-doll figure and a cat figure.



Service & Care Truck

Olivia is always ready to rescue her racing friends with the LEGO® Friends Service & Care Truck. Lower the ramp and use the rope and winch to pull the go-kart onto the tow truck and transport it to the workshop area. Raise the go-kart up and check all is well underneath. This speedy LEGO Friends set also includes a go-kart launcher, a mini-doll figure, plus robot and hamster figures.



Andrea's Accessories Store

Browse the displays at LEGO® Friends 41344 Andrea’s Accessories Store, including a wig, textile skirt, handbag, hair bows and perfume. The fitting room with mirror spins around to reveal Andrea’s new look to her friend. This fun fashion shop set also includes a sewing machine, cash register, loudspeakers and a stand for Dexter the dog, plus a super-cool scooter for Andrea to get around Heartlake City. Includes 2 mini-dolls plus a dog figure.



Drifting Diner

The LEGO® Friends 41349 Drifting Diner has a burger grill, takeout window with cash register, stylized car-shaped table with bench, and an amazing giant burger icon on the roof. Outside there’s a giant screen for drive-in movies with handy side tables—stand your own cell phone or tablet in front of the movie screen to play real videos for the mini-dolls. You’ll also find Andrea’s go-kart and a go-kart launcher in this retro LEGO Friends set. Includes 2 mini-doll figures and a bird figure.

Even more play and action in the LEGO Friends universe with 5 additional SKUs ranging from low to high price points:

LEGO® Friends 41341 **Andrea’s Bedroom** perfectly reflects Andrea’s love of music and performing. Her bed folds up into her closet to create a dressing area or room to rehearse with her pet parrot. She also has a piano, guitar, speaker, lamp and a laptop for mixing her own tracks. Includes a mini-doll figure and a parrot figure.

The LEGO® Friends 41351 **Creative Tuning Shop** features a showroom with sliding door function and revolving floor, lifting workshop platform, opening tool drawers and an upstairs office. This LEGO Friends set also comes with 2 go-karts plus lots of extra pieces to create and customize them in all sorts of ways. There’s also a go-kart launcher to help the finished go-karts speed off to the big race, plus 2 mini-doll figures and a cat figure.

The LEGO® Friends 41346 **Friendship Box** contains enough colorful LEGO pieces to build 5 different life-sized accessories at once. There's a microphone, camera, trophy, walkie-talkies and a robot in this exciting LEGO® Friends set for endless Heartlake City role-play fun.

LEGO® Friends 41352 **The Big Race Day** sets the scene for an exciting go-kart race between the friends from Heartlake City. The main race building features a downstairs changing room with lockers and a restroom, while upstairs there's a winner's podium and VIP lounge for all the Heartlake City pets to watch the race. There's a start line and a separate finish line with light and loudspeaker elements. This LEGO Friends set also includes 3 mini-doll figures, each with her own go-kart and launcher, plus 3 animal figures.

The LEGO® Friends 41347 **Heartlake City Resort** is the place to hang out and have fun in Heartlake City! The hotel has a lobby, restaurant, juice bar, terrace with a DJ stand and 2 bedrooms. Drive the monorail round to the water park with changing room, 2 waterslides and a splash bucket, plus a beach area with a water scooter, parasailer and a lifeguard stand. This amazing LEGO Friends set includes 4 mini-doll figures plus a dolphin figure.

New LEGO Friends sets at a glance

| Item no. | Name | RRP* |
|----------|----------------------------|-----------|
| 41341 | Andrea's Bedroom | EUR 9,99 |
| 41342 | Emma's Deluxe Bedroom | EUR 14,99 |
| 41348 | Service & Care Truck | EUR 19,99 |
| 41344 | Andrea's Accessories Store | EUR 19,99 |
| 41349 | Drifting Diner | EUR 29,99 |
| 41351 | Creative Tuning Shop | EUR 39,99 |
| 41346 | Friendship Box | EUR 49,99 |
| 41352 | The Big Race Day | EUR 59,99 |
| 41347 | Heartlake City Resort | EUR 99,99 |

*recommended retail price

For further information, please contact:

Lise Dydensborg

Marketing Manager

Mobile +45 2922 8792

E-mail Lise.dydensborg@LEGO.com

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