

PRESS RELEASE

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The Natural Make-up Revolution

Multi Stick

The **Multi Stick for face & lips** is a revolutionary product for creating a perfect, uncomplicated nude look. Its creamy texture makes the stick a true all-rounder. Use it as an eyeshadow, lipstick, highlighter blusher, bronzer, contouring stick, concealer or cover stick - thanks to its flexible coverage and optimal color intensity, the **Multi Stick** can be applied to any part of the face. The texture can be perfectly blended and worked in, remaining comfortably weightless on the skin. Achieve a natural make-up look quickly and easily. This all-rounder is also ideal for touching up your make-up at any time. The handy stick shape is particularly practical and allows for an effortless and precise application. The packaging with screw top in a matte, metallic beige makes the **Multi Stick** an eye-catcher in your handbag.

The **Multi Stick** is available in six different shades: "light ginger" no. 10 is especially suitable for warm skin tones and is perfect for use on the complexion and eyes. Applied as a concealer, the balancing tint can be used to cover up redness or dark shadows. Used as a highlighter, this shade is ideal for highlighting the corners of the mouth or brow bones. When lightly applied to the lips, the color neutralizes the lips' natural color, which enhances the lip color applied afterwards. "Light caramel" no. 20 is an be applied in the same way as "light ginger" no. 10, but its peach tone makes it perfect for cool skin tones. "Creamy nougat" no. 30 is a discreet shade of brown, which is particularly well suited as an eyeshadow or for soft contouring. The light, bright brown is perfect for gently contouring the face with a very natural finish. "Cacao powder" no. 40 is perfect both as an eyeshadow and a lip color. Used as a blusher or bronzer, this shade gives a sun-kissed look. The color is also ideal for contouring. "Almond mousse" no. 50, a soft shade of almond, is an absolute all-rounder. This shade can be used as an eyeshadow, lipstick or delicate bronzer. Well blended, it can also be used as a foundation to optimize the complexion and make the face appear gently tanned. "Rosy toffee" no. 60 is a light pink color and particularly effective on the cheeks and lips.

Top tip: Add powder over the color applied to create a completely matte finish.

Skin compatibility of the **Multi Stick** is dermatologically approved.