



TUTTOTONDO

“Tuttotondo” is a word that originates from an ancient sculpting technique, known in English as “Full-relief” sculpting. It literally means complete, thorough, and it offers us a way of observing things from several different points of view. It sums up the way we are, and defines the way we travel, explore and feel things.

“TUTTOTONDO” POSTCARDS

Tuttotondo is a brand of toiletries. Our products are unusual “postcards”, written using original perfumes, with pleasant textures, bright colours and sophisticated illustrations. It tells the story of our adventures which have taken us on the discovery and exploration of the world.

“Pack your bags, we’re off!” We’d love to be able to say this every day: setting off on a new adventure to discover the world.

Travelling is always inspiring: going somewhere new and gradually getting to know and understand it, revealing its special features. An unknown place suddenly becomes part of us and a thousand emotions are condensed into an instant, an image... with no boundaries!

Tuttotondo is a world made up of stories, colours, sounds and scents. It’s the story of places, lived intensely, through a multisensorial experience that immediately calls to mind the most unforgettable memories...

...memories that are complete - “tuttotondo”!

“TUTTOTONDO” ITALY

The first postcards come from Italy, our home country. A pure concentrate “Designed & Made in Italy”.

Being Italian has inevitably guided us and influenced our choices and this is visible both in the quality of the products, which are all conceived and created in Italy, and in their aesthetics. Even the tiniest details are taken care of completely - “tuttotondo” - offering the finest quality and rewarding our senses.

TUTTOTONDO GRAPHIC DESIGN

The graphics of our products are designed by two famous and glamorous illustrators: Olimpia Zagnoli, for the core range, and Pablo Lobato, for the men’s one.

Olimpia Zagnoli, a young, famous and immensely talented Italian artist, designs figure which are soft, simple and colourful. Her style is distinctive and unmistakable, making it extensively appreciated in the world of publishing, as well as various artistic and industrial projects.

Pablo Lobato is one of the most famous international illustrators specialised in portraits, who has worked for many international magazines and newspapers like Rolling Stone, The New Yorker, Wired, New York Times. His style has a more geometrical and straight touch, that perfectly matches our men’s interpretation.

“TUTTUTONDO” PRODUCT

Daily wellbeing is our mission. Each individual line is characterised by a specific ingredient, with a distinctive scent and special properties that are beneficial to the skin.

These moments of pleasant evasion are designed to offer the body the nutrients that every skin type needs, drawing on the surprises that we have come across in the places that we have visited.

Respecting nature and the body, our products are paraben-free. The cleansers contain no sulphites (sodium lauryl sulphate - SLS - and sodium laureth sulphate - SLES), and Methylisotiazolinone, the lotions contain no mineral oils or colorants.

Inspiration for the TUTTUTONDO men's line sprang from a realm which is very close to men's hearts: SPORT. It is an ode to Italy and an invitation to discover the oldest and most prestigious sporting clubs.

UVA FRAGOLA RIVA DEL GARDA

To those who surrender to the sweetness of a memory

“The car gradually winds its way down around the bends when we suddenly catch sight of a beautiful stretch of water framed between the mountains.

A myriad of sails colour the lake creating a shimmering rainbow. In the midst of this peaceful scene, all you can hear is the sound of sails and the hum of engines darting between the earth and sky.

Once on the shore, we look for a quiet place to

relax and quite unexpectedly come across a small

row of grapes. “I wonder if they're ripe... I'm going to taste them”. All of a sudden, a wonderful memory of games and flavours whisks us back to when we were children: “They taste like strawberries...” “Ooh, look at the colour of your tongue!”

Uva Fragola (strawberry grape) was imported from the other side of the Atlantic Ocean in the first half of the nineteenth century and was given this name because its fragrance is reminiscent of the iconic red fruit. This grape is particularly hardy in cold temperatures which explains why it is so widespread in Alpine valleys, especially near Riva del Garda at the foot of Mount Pasubio in northern Italy. Vallarsa is here, a well-known location where many events linked to WWII took place and one of the few places where this variety of grape is still grown.

Uva Fragola is known for its high antioxidant properties because it is rich in beneficial ingredients such as polyphenols, antioxidants, sodium, potassium and especially, vitamins A, B and C which act against ageing and free radicals.

The Uva Fragola range consists of: Antioxidant Shower Gel 300 ml, Antioxidant Body Lotion 300 ml, Antioxidant Body Butter 200 ml, Antioxidant Hand Wash 300 ml, Antioxidant Hand Cream 50 ml.

ANTIOXIDANT SHOWER GEL

Delicate purple gel which produces a rich and creamy lather when it comes into contact with water. Its formula, free from parabens, sles and isothiazolinone, is enriched with extract of red grape, pomegranate and rooibos which have an antioxidant and toning action thanks to polyphenols, flavonoids, vitamins and tannins. Excellent for acting against oxidative stress and reinforcing capillary walls.

ANTIOXIDANT BODY LOTION

Silky body lotion, free from parabens and mineral oils, which contains Shea butter and mango butter with nourishing and protective properties. Extracts of red grape, pomegranate and rooibos regenerate and protect the skin from free radicals, thanks to polyunsaturated fatty acids, polyphenols, flavonoids, vitamins (A, C, B1, B2, PP) and minerals.

ANTIOXIDANT BODY BUTTER

Rich, dense cream with highly moisturising and antioxidant properties. The formula, free from parabens and mineral oils, is enriched with Shea butter, beeswax, extract of red grape, pomegranate, rooibos and vitamin E which has a highly nourishing, soothing and antioxidant action on cells and tissues. Ideal for dry and mature skin.

ANTIOXIDANT HAND WASH

A dense formula with a rich lather, free from parabens, sles and isothiazolinone, which gently cleans hands leaving them soft and pleasantly perfumed. The extracts of red grape, pomegranate and rooibos tone and repair skin tissues.

ANTIOXIDANT HAND CREAM

Rich-textured, nourishing cream that is easily absorbed. It contains Shea butter, extracts of red grape, pomegranate, rooibos and grape seed oil with polyphenols to protect the skin from premature ageing, atmospheric agents and free radicals.

Created by V-Monkeys for
Beauty San Spa
Firenze, Italy

T. 0039 0574 43891
press@tutto-tondo.com
info@tutto-tondo.com
www.tutto-tondo.com